

Mandeville, LA 70471 4250 Hwy 22 Innovative Advertising-Mandeville

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types**

JIM DAVIS
10/4 this is a kick back do not doublebook
DO NOT RELEASE WITHOUT FUNDS

National/Political Candidate Agency BRD

Sales Tax

Weekly/Irregular

Schedule Dates Contract # 2653918

Jim Davis for Senate-R (42171) 10/06/16-11/08/16

(985) 377-7167 / (985) 377-7118 Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JIM DAVIS/SENATE (332616) POLITICAL CANDIDATE (ns) (1186) GUERRA, HEIDI Innovative Advertising-Mandeville (13092)

Brand

Agency

Advertiser

Product

CO-OP Order Type Demo Headline # **Entered By** Last Modified Date Entered 10/04/16 8 Normal

Commission Commission % Package Deal 15.00 \$33,300.75

Net Total \$188,704.25

ECR25324077 Louise Palmer 10/04/16 By Broadcast Month Asheville (WLOS)

> 189 72 261

\$222,005.00 \$158,845.00 \$63,160.00

Oct. 2016 Nov. 2016 Grand Total:

Accepted-		9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.01	Line
Accepted-Agency/Advertiser:		9.0 Normal Line / News	8.0 Normal Line / News	7.0 Normal Line / News	6.0 Normal Line / News	5.0 Normal Line / News	4.0 Normal Line / News	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/06/16-10/07/16	11/07/16-11/08/16	10/10/16-11/04/16	10/06/16-10/07/16	11/07/16-11/08/16	10/10/16-11/04/16	11/07/16-11/08/16	10/10/16-11/03/16	10/06/16-10/06/16	Dates
		2	2	2	2	2	2	2	2	2	Sec
Date:		ij	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CON	:30 6A- 6:30A (EST)	:30 5:28A- News-News 13 Early 530a	:30 5:28A- News-News 13 Early 530a	:30 5:28A- News-News 13 Early 530a	:30 5:00:01A- News-News 13 Early 5am	:30 5:00:01A- News-News 13 Early 5am	:30 4:30A- 4:58A (EST)	:30 4:30A- 4:58A (EST)	:30 4:30A- 4:58A (EST)	Run Times
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		2	2	20	2	2	12	2	16	ь.	Spots
Date	-	\$750.00	\$450.00	\$450.00	\$450.00	\$375.00	\$375.00	\$120.00	\$120.00	\$120.00	Rate
Comments:		\$1,500.00	\$900.00	\$9,000.00	\$900.00	\$750.00	\$4,500.00	\$240.00	\$1,920.00	\$120.00	Total
		\$1,500.00 Asheville (WLOS)	\$900.00 Asheville (WLOS)	\$9,000.00 Asheville (WLOS)	\$900.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$4,500.00 Asheville (WLOS)	\$240.00 Asheville (WLOS)	\$1,920.00 Asheville (WLOS)	\$120.00 Asheville (WLOS)	Station
		COMMENTS APPLY TO SUB LINES A THRU C News	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB LINES A THRU C News	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB	Comments
		10/4/16	10/4/16	10/4/16	10/4/16	10/4/16	10/4/16	10/4/16	10/4/16	10/4/16	Entered



4250 Hwy 22 Innovative Advertising-Mandeville Mandeville, LA 70471

> Phone/Fax **Buyer Name** Sales Office Salesperson

> > GUERRA, HEIDI

Contract # Schedule Dates Jim Davis for Senate-R (42171) 10/06/16-11/08/16 2653918

Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JIM DAVIS/SENATE (332616) Innovative Advertising-Mandeville (13092) POLITICAL CANDIDATE (ns) (1186)

Brand

Product

Agency

Advertiser

Weekly/Irregular National/Political Candidate Agency BRD (985) 377-7167 / (985) 377-7118

Sales Tax

Net Total

\$188,704.25

Comments

JIM DAVIS
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Billing Type **Account Types**

> Demo CO-OP Order Type Commission Commission % Package Deal Headline # **Entered By** Last Modified Date Entered 15.00 \$33,300.75 ECR25324077 8 Louise Palmer 10/04/16 10/04/16 Normal

> > Asheville (WLOS) By Broadcast Month

Oct. 2016 Nov. 2016 Grand Total: 261 \$158,845.00 \$63,160.00 \$222,005.00

Date: Comments:
\$375.00 \$375.00 Asheville (WLOS)
\$375.00 \$4,500.00 Asheville (WLOS)
\$525.00 \$2,625.00 Asheville (WLOS)
\$265.00 \$1,325.00 Asheville (WLOS)
\$825.00 \$1,650.00 Asheville (WLOS)
\$825.00 \$16,500.00 Asheville (WLOS)
\$825.00 \$2,475.00 Asheville (WLOS)
\$750.00 \$1,500.00 Asheville (WLOS)
\$750.00 \$15,000.00 Asheville (WLOS)
Rate Total



Mandeville, LA 70471 Innovative Advertising-Mandeville

> Schedule Dates Contract # 10/06/16-11/08/16 Jim Davis for Senate-R (42171) 2653918

Advertiser

Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JIM DAVIS/SENATE (332616) POLITICAL CANDIDATE (ns) (1186) Innovative Advertising-Mandeville (13092)

Brand Product Agency

Sales Office Salesperson

Phone/Fax **Buyer Name**

(985) 377-7167 / (985) 377-7118

GUERRA, HEIDI

Weekly/Irregular National/Political Candidate Agency BRD

Sales Tax

JIM DAVIS
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Comments Billing Type **Account Types**

> Demo CO-OP Commission % Package Deal Order Type Headline # **Entered By** Last Modified Date Entered 10/04/16 Louise Palmer 10/04/16 ECR25324077 o Normal

Net Total Commission 15.00 \$188,704.25 \$33,300.75

> Asheville (WLOS) Grand Total: Nov. 2016 Oct. 2016 By Broadcast Month

189 72 261 \$158,845.00 \$63,160.00 \$222,005.00

	Comments:	Date:					ation;	Accepted-Station:	Date:		Accepted-Agency/Advertiser:
			RAC.	CONFIRMATION CONTRA	NOI.	MAT	一刀	CON			
>	\$22,500.00 Asheville (WLOS)	\$1,125.00	20	μ	1	1		:30 7:28:30P- Jeopardy	2 :3	10/10/16-11/04/16	27.0 Normal Line / SPOT
) A	\$2,250.00 Asheville (WLOS)	\$1,125.00	2	–	1			:30 7:30P- Jeopardy	2 :3	10/06/16-10/07/16	26.0 Normal Line / SPOT
8 A	\$1,050.00 Asheville (WLOS)	\$1,050.00	1			×	1	:30 6:58:50P- Wheel of Fortune	2 :3	11/07/16-11/08/16	25.0 Normal Line / SPOT
00 A	\$21,000.00 Asheville (WLOS)	\$1,050.00	20	μ	1	1 1		:30 6:58:50P- Wheel of Fortune	2 :3	10/10/16-11/04/16	24.0 Normal Line / SPOT
.00 A	\$2,100.00 Asheville (WLOS)	\$1,050.00	2		1			:30 6:58:50P- Wheel of Fortune	2 :3	10/06/16-10/07/16	23.0 Normal Line / SPOT
.00 A	\$3,000.00 Asheville (WLOS)	\$600.00	л	×			1	:30 5:58:26P- News-News 13 6p News Sunday	2 :3	10/09/16-11/06/16	22.0 Normal Line / News
8 A	\$1,200.00 Asheville (WLOS)	\$1,200.00	ц			×	1	:30 5:58P- News-News 13 at 6p	2 :3	11/07/16-11/08/16	21.0 Normal Line / News
8 >	\$24,000.00 Asheville (WLOS)	\$1,200.00	20	-	1 1	1		:30 5:58P- News-News 13 at 6p	2 :3	10/10/16-11/04/16	20.0 Normal Line / News
O A	\$2,400.00 Asheville (WLOS)	\$1,200.00	2	H	ь			:30 5:58P- News-News 13 at 6p	2 :3	10/06/16-10/07/16	19.0 Normal Line / News
-	Total	Rate	Spots	Fr Sa Su	We Th	Mo Tu	SPW Mo	h Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)



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> Phone/Fax **Buyer Name**

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Comments **Billing Type** Account Types

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Weekly/Irregular

National/Political Candidate Agency BRD

Contract # Jim Davis for Senate-R (42171) 10/06/16-11/08/16 2653918

GUERRA, HEIDI Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JIM DAVIS/SENATE (332616) POLITICAL CANDIDATE (ns) (1186) Innovative Advertising-Mandeville (13092)

Brand

Product Agency Advertiser Schedule Dates

Salesperson

Sales Office

Demo CO-OP Order Type Last Modified Package Deal **Entered By** Date Entered Headline # 10/04/16 10/04/16 ECR25324077 Louise Palmer Normal

Sales Tax Net Total Commission

Commission % 15.00 \$188,704.25 \$33,300.75

Oct. 2016 Nov. 2016 Grand Total: Asheville (WLOS) By Broadcast Month

261

\$158,845.00 \$63,160.00 \$222,005.00

		Comments:	Date:				ation:	Accepted-Station:	Date		Accepted-Accepts/Advertiser	accepted-
		88		RACT	CONFIRMATION CONTR	MATIO	FIRN	CON				
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU A Conviction	\$15,000.00 Asheville (WLOS)	\$15,000.00	\$3,750.00	4			1 ×	:30 10:01P- ABC-Conviction (Monday)	2	10/10/16-10/31/16	36.0 Normal Line / Prime	36.01
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU A DWTS	\$22,500.00 Asheville (WLOS)	\$22,500.00	\$4,500.00	5		A 100 (10) 100 (10)	1 ×	:30 7:58P- ABC-Dancing With The Stars (Monday)	2	10/10/16-11/07/16	35.0 Normal Line / Prime	35.0
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU C Kimmel	\$300.00 Asheville (WLOS)	\$300.00	\$300.00	Д		×	1 ×	:30 11:35P- ABC-Jimmy Kimmel Live	2	11/07/16-11/08/16	34.0 Normal Line / SPOT	34.0
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU C Kimmel	\$6,000.00 Asheville (WLOS)	\$6,000.00	\$300.00	20	P	1	—	:30 11:35P- ABC-Jimmy Kimmel Live	2	10/10/16-11/04/16	33.0 Normal Line / SPOT	33.0
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU C Kimmel	\$600.00 Asheville (WLOS)	\$600.00	\$300.00	2	1			:30 11:35P- ABC-Jimmy Kimmel Live	2	10/06/16-10/07/16	32.0 Normal Line / SPOT	32.0
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU C News	\$900.00 Asheville (WLOS)	\$900.00	\$900.00	н		×	1 ×	:30 10:59:56P- News-News 13 11p Late News	2	11/07/16-11/08/16	31.0 Normal Line / News	31.0
COMMENTS APPLY TO SUB	\$14,400.00 Asheville (WLOS)	\$14,400.00	\$900.00	16	×	×	4 ×	:30 10:59:56P- News-News 13 11p Late News	2	10/10/16-11/04/16	30.0 Normal Line / News	30.0
COMMENTS APPLY TO SUB 10/4/16 LINES A THRU C News	\$1,800.00 Asheville (WLOS)	\$1,800.00	\$900.00	2	⊢			:30 10:59:56P- News-News 13 11p Late News	2	10/06/16-10/07/16	29.0 Normal Line / News	29.0
COMMENTS APPLY TO SUB	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	1		×	1 ×	:30 7:28:30P- Jeopardy	2	11/07/16-11/08/16	28.0 Normal Line / SPOT	28.0
Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Tu We	SPW Mo	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



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Buyer Name

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Brand Product Agency

Advertiser

Demo CO-OP Net Total Commission Commission % Package Deal Order Type **Entered By Last Modified** Headline # 15.00 o

Date Entered Louise Palmer 10/04/16 10/04/16 ECR25324077

Sales Tax \$188,704.25 \$33,300.75 Normal

Asheville (WLOS)

189 72 261 \$158,845.00 \$63,160.00

Grand Total: Nov. 2016 Oct. 2016

By Broadcast Month

\$222,005.00

ccepted-		40.0	39.0	38.0	37.0	Line
Accepted-Agency/Advertiser:		40.0 Normal Line / News	39.0 Normal Line / News	38.0 Normal Line / Prime	37.0 Normal Line / Prime	Line Type / Break Type (Ref #)
		10/06/16-10/07/16	10/06/16-10/07/16	10/26/16-11/02/16	10/12/16-10/12/16	Dates
		2	2	2	2	Sec
Date:		ü	ü	l iii	ا ن	Sec Length
Accepted-Station:	CONFIRMATION CONTRA	:30 11:58:41A- News-News 13 at Noon	:30 5A- 5:30A (EST)	:30 10P- ABC-Designated Survivor (Wednesday)	:30 10P- ABC-Designated Survivor (Wednesday)	Run Times
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	RAC	2	2	2		Spots
Date:		\$375.00	\$375.00	\$4,200.00	\$4,200.00	Rate
Comments:		\$750.00	\$750.00	\$8,400.00	\$4,200.00	Total
		\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$8,400.00 Asheville (WLOS)	\$4,200.00 Asheville (WLOS)	Station
		NOON NEWS	NEWS	COMMENTS APPLY TO SUB 10/4/16 LINES A THRU B Designated Survivor	COMMENTS APPLY TO SUB 10/4/16 LINES A THRU B Designated Survivor	Comments
		10/4/16	10/4/16	10/4	10/4	Entered

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE STATE	E/LOCAL CA	NDIDATE					
To Avail Themselves Of The Lowest Unit Cha Window, Federal Candidates Must Sign The C							
Station and Location:	Date:	/3/16					
1, Heidi Guerra							
being/on behalf of: Jim Davis							
a legally qualified candidate of the Republica	<u>n</u>	and the same of th					
political party for the office of: State Sena	1						
in the Rimary,	***************************************						
election to be held on: 11/8/16	election to be held on:						
do hereby request station time as follows:							
Time of Broadcast Day, Length Rotation or Package	Times per Week	Number of Weeks					
De Attac	hedi						
Attach proposed schedule with charges (if available):							

I represent that the payment for t	the above described broadcast time	e has been furnished							
by: Paid for by	Davis for NC &	Senate.							
and you are authorized to annou represent that this person or enti authorized committee/organization	nd you are authorized to announce the time as paid for by such person or entity. I epresent that this person or entity is either a legally qualified candidate or an uthorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is:								
Don Swanso	\sim								
This station has disclosed to me classes and rates; and discount, to federal candidates).	its political advertising policies, inc promotional and other sales practi	luding: applicable ces (not applicable							
THIS STATION DOES NOT DIS BASIS OF RACE OR ETH	THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
To Be Signed By Candidate or Authorized Committee									
10/3/16	Heid - Over	4							
Date	Signature								
To Be Sig	To Be Signed By Station Representative								
☐ Accepted	☐ Accepted in Part	□ Rejected							
Signature	Printed Name	Title							